

Sponsorship Drive Example Email

Remember this is an example, potential donor name and the 2 your name placeholders should be removed.

Hey there [Potential Donor]!

My name is [Your Name] and I'm really passionate about playing for Kinnect Volleyball Club, but I need some assistance covering the costs for the upcoming 2023-2024 season. I'm reaching out to local businesses like yours to see if you'd be interested in sponsoring me and my team.

What does a sponsorship entail? Only 3 easy steps!

Step One: Pick your level of sponsorship. Each level has a different set of benefits, but no matter which level you choose it's a win, win.

Level	Starting at	Benefits
Platinum Level Sponsor	\$1500.00	<ul style="list-style-type: none">Prominent logo placement on warm-up long sleeve, a practice shirt, and t-shirts for our annual grass volleyball tournamentFeatured banner advertisements on official club websiteAppreciation on our social media platformsExclusive recognition during club events and tournaments
Gold Level Sponsor	\$1000.00	<ul style="list-style-type: none">Logo placement on warm-up long sleeveLogo display on our official club websiteAppreciation on our social media platformsAcknowledgment during club events and tournaments
Silver Level Sponsor	\$500.00	<ul style="list-style-type: none">Logo display on our official club websiteMention on our social media platformsAcknowledgment during select club events
Bronze Level Sponsor	\$25.00	<ul style="list-style-type: none">Gratitude and Thank you letter from Kinnect Volleyball featuring a club wide photo.Acknowledgment during select club events

Step Two: Complete the [online sponsor form](#) with online payment.

Step Three: Receive a receipt from Kinnect Volleyball Club. As a registered 501(c)(3) your donation will be tax deductible.

If you're interested to learn more about this sponsorship drive please feel free to visit Kinnect's [website](#).

I'm looking forward to hearing from you and talking about how you can help me and my teammates pursue our dreams and achieve greatness on the volleyball court.

Thank you so much for your unwavering support. It means the world to us!

Stay Kinnected,
[Your Name]